



Downtown Center Business Improvement District

BOARD OF DIRECTORS MEETING MINUTES March 5, 2008

Board of Directors

Steve Hathaway, Barbara Bundy, Frank Frallicciardi, John Goldrick, Jeffrey Griswold, Kent Handleman, Robert Hanasab, Marc Loge, Sandy Nam, Carol E. Schatz, Colin Shepherd, Patrick Spillane

Absent

Sonny Astani, Robert Bellack, Robert Cushman, David Damus, Kevin Houser, Steve Provencio, Peter Zen, Anne Peaks, Peklar Pilavjian

Staff

Hal Bastian, Ron Colcol, Ken Nakano, Jon Niiro, Bobby Ortiz, Alexander Stettinski, Justin Weiss, Hong Zhao

Guests

Lieutenant Richard A. Thomas, Officer Marco Duarte, Officer Willie Carter, Harry Richter

CALL TO ORDER

Hathaway called the meeting to order without a quorum at 8:12 a.m. A quorum was reached at 8:31 a.m.

PROPERTY OWNER/PUBLIC COMMENT PERIOD ON AGENDA ITEMS

Hathaway opened the meeting to the public for comments, in which there were none.

APPROVAL OF MINUTES

Bundy made a motion to approve the Minutes from the January 9, 2008 Board of Directors meeting, which was seconded by Griswold, and the motion was unanimously approved.

PRESIDENT'S REPORT

Schatz reported:

Schatz visited LAPD Officer James Veenstra, who was badly wounded in the line of duty on February 7, 2008. Officer James Veenstra and Officer Randal Simmons, a 27-year veteran of the LAPD who was killed in the line of duty, will be honored at the 14th Annual Treasures of Los Angeles luncheon.

Schatz was invited to speak at the "Baby Boomers and Second Homes in Mexico" conference, where she met with affluent Mexican real estate investors and government officials to discuss investment opportunities in Downtown Los Angeles.

Schatz announced the resignation of Jon Niirio as VP of Finance & Administration. Ken Nakano was promoted to Director of Operations. Alexander Stettinski was hired as Director of Marketing.

Schatz presented Ron Colcol, Superintendent of Maintenance Services, with a plaque of recognition for his ten years of service to the DCBID. Schatz also presented Harry Richter with a plaque of recognition for his ten years of service as a member of the DCBID Board of Directors.

COMMITTEE REPORTS

FINANCE

Year-end audit is in progress.

ECONOMIC DEVELOPMENT

Bastian reported the following:

Downtown LA Open House 2008 will take place June 6th, 7th, and 8th. The event will highlight and promote residential living spaces, hotels, restaurants, bars, nightclubs, museums, and other cultural venues.

The DCBID will complete a Downtown Los Angeles demographic survey in the Fall of 2008. The results will be released in early 2009.

Wokcano will open a new restaurant on 7th Street in early April. Bottega Louie Restaurant & Gourmet Market is under construction.

Downtown Dog Day Afternoon at the Cathedral will take place on July 29th.

A site has been identified for a private school. The DCBID will work with Paul Cummins of the New Visions Foundation with regard to architectural and due-diligence issues.

On January 20th, the DCBID provided a bus and accompanied renowned photographer Julius Shulman around Los Angeles during his photo shoot. The Annenberg Foundation recorded the photo shoot for an upcoming documentary on Mr. Shulman. Gary Leonard photographed the event.

There was a meeting of the Taxi Commissioners on February 7th to explore viable options for taxicabs in Los Angeles. The DCBID will continue to work with LADOT on this issue.

The DCBID hosted a Downtown Developer Luncheon on Friday, February 22nd. Over 35 Downtown residential developers met to discuss current market conditions, challenges, and success stories.

MARKETING

Alexander Stettinski was hired as Director of Marketing.

OPERATIONS

Nakano reported:

Safety personnel responded to 7,064 calls for service in January and 7,529 in February. The calls were largely related to Crime Prevention and Quality of Life issues. Aggressive panhandling and harassment by street people remain a problem in Downtown. There has been a rise in graffiti, and Maintenance has worked tirelessly to remove graffiti from the area. Maintenance collected 8,950 bags of trash in January and 9,400 bags in February.

Juan Sanz was hired as Superintendent of Safety Services.

OLD BUSINESS

No old business.

NEW BUSINESS

No new business.

ADJOURNMENT

The next meeting will take place on May 7, 2008 at 8:00 a.m.

The meeting was adjourned at 9:31 a.m.